

# Art Tarts and Label Whores

# UNITE

*Local shops become  
once-a-month  
art galleries*

BY LINA LECARO

*Buys and dolls at  
Ghetto Gloss*

## Shiny Happy People

"I'm seduced by color," says Fiora Boes, the owner of **Ghetto Gloss**, the side-by-side store and gallery that's been a hub of edgy exhibits (everything from graffiti stylings to cartoony character-driven

stuff) and raging bashes for nearly five years now. "I stay away from dark stuff, lean toward the light." As an Otis grad, Boes knows a thing or two about art, but she also knows about having a good time, and her place's huge front parking lot has allowed for some seriously over-the-top shindigs and performances (everything from a Dogtown art show complete with skate ramp to celeb-studded openings for the likes of Benicio del Toro and Tommy Chong). G.G.'s bread-and-butter biz is renting out art pieces for movie and TV sets, but it's the vibrant store that packs in local hip chicks daily: edgy but beautiful clothing lines

Muchacha from Barcelona and Flopi from L.A.; pop-culture-inspired gold and silver jewelry from Tiny Armour; books from Pale House Press and Gloss' own publishing house; and these adorable dolls from Japan called Pullips. The store holds monthly cupcake parties upon each new doll's arrival — it all works together for a whimsical shopping experience that Boes promises will be even more jam-packed with goodies come the holiday season. And don't forget about the in-store Pabst Blue Ribbon drink-machine "installation," which gives new meaning to the phrase "shop till ya drop." 2380 Glendale Blvd., Silver Lake, (323) 912-0008 or [www.ghettogloss.com](http://www.ghettogloss.com). Up next: James Quinlan's "Abstracts."

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