

HO HO HO LA

Would You Buy a Car from this Girl?

The Art of Selling and Selling is an Art Form: the biggest pros in town share their tricks

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art/culture

Ghetto Gloss Opening: Fernet Branca and Agwa steal the show

by Anthony McBride

Remember the last time you dropped \$8.50 on a movie and decided the flick was not worth your time, let alone your cash? Think again. Ever notice the paintings in some scenes? Too busy watching Tom Cruise, Penelope Cruz, or even Sean Penn? (thank Allah he's back!). Well, pay attention, folks, because there is some fantastic artwork being leased to fill the celluloid walls of film and even television. Sometimes you'll get lucky and spot a Francis Bacon or even a da Vinci like in the Brando/Broderick film *The Freshman* (or was that not the real *Mona Lisa*?).

Most of the artwork is owned in private collections and is lent, or most likely leased to production companies and studios. There are also galleries that cater specifically to the industry and the general public in the rental and sales business of art. One of these galleries is worth keeping in your rolodex for the next indie film you're producing or even that party you're throwing and you want everything to be so perfect.

Arrive. **Ghetogloss** - a unique gallery representing a range of fine artists whose works are cleared and available for film, television, and commercial rentals. Ghetogloss also provides in house design for print and feature films.

On Valentine's night the gallery opened its doors to the press and what looked like a casting director's Hollywood hipster dream crowd. Owner of the gallery is a young artist who seems to have her finger on the pulse of what is keeping Los Angeles at the forefront of the international scene. She simply goes by the name

the sometimes pretentious and stuffy art world. It was hard to miss the installation piece outside the space titled "you glow girl," the artist named "the prostitute." This was a group of squid-like objects giving off a translucent blue-glow with bubbles emanating from its bowels.

Inside was a feast of art, and there were plenty of patrons and guests nosing on tasties, and some things not so tasty. D.J. Vinzuela spun everything from hip-hop to jazz (he also had two pieces in the show). I worked my way around the room looking for the one piece that would stir something inside me. I passed a piece by Clive Barker, which had a man almost eating out of an opening in the middle of a woman's torso. Curator Piper commented, "Don't you think it's romantic?" So I searched on this Valentine's night inside me and found that I also felt that, yes, Clive Barker could be romantic.

Other works I found interesting were paintings by K. Parker, especially his acrylic on canvas which was a 72"x55" painting of a male with dark features that pulled you in to his world which seemed to be one that was a study of our world Mark Mothersbaugh.

But the bar was the main attraction. I am not usually in the business of giving testimonials of products I consume at events, but oh my God, **Fernet-Branca** (apparently a bartender's secret) blew me away. It is the Italian liqueur that's a total craze in the bay area, catching on like wild-fire in San Diego, and yes, they have our back page. The shots and chaser backs



Gallery owner Flora, left, with Fernet Branca, Agwa, Jim Osuna & Autoburette Gattani



"you glow girl" by "the prostitute"

S Wonderful, S Kustom Kulture's

Offset any negative head trauma caused by St. Paddy's Day this year by getting a little "kulture" the night before. Saturday, March 16, outsider art maven **Rebecca Marvel** will be presenting **Hot Rod Mama! Featuring Low Brow Ladies of Kulture**. This exhibit by 11 of L.A.'s hippest female avant-garde artists will showcase female pinstripping, auto art, airbrush, gothic/horror based art, kool clothing, jewelry, handbags, and more. All items will be for sale to the public. As of this writing, participating artists will include: **Hellkats LA, Kali Vera, Lucky H, Trophy Queen, Chick, Sunny Buick, Yvonne Mecialis, Liz McGrath, Rebecca Marvel, Blanca Apodaca, and Jeannie Zaideman**. Most also have convenient web sites for the serious kustom shopper. (see event web site below)

Rebecca is the proprietor of **Hollywood Art Glass** in Sun Valley (www.hollywoodartglass.com), specializing in carved and etched glass, where she's completing some of her outrageous glass ouija boards to include in the show. You may know Rebecca from other fab events she has hosted with her husband Jeff "Moldy

tle," and, "Let me offend you" had the crowd fascinated.

Antoinette educated me about the premium spirit, and I learned that with over forty herbs, mushrooms, and spices, and aged for over a year, this was the drink of the new millennium. **Saffron, St. John's wort, ginseng** and others made up this unique flavor and created a buzz that was not weighty or a downer at all. This stuff is what parties are



Airbrush by Yvonne Mecialis